

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending April 3rd, 2021 – Total New Ads Continue Large Gains Seen in Recent Weeks**

WETHERSFIELD, April 9th, 2021 – During the week ending April 3rd, 2021, there were 7,303 new postings, up 1,065 ads from a week ago and up 1,017 from four weeks ago. This most recent week of total new ads is the second highest level since the pandemic began over a year ago. It is just 2.1 percent less than the 52 week high of 7,465 which occurred during the week ending March 13th, 2021. Industries that drove this over the week increase include Information (+277 new ads), Retail Trade (+170 new ads), and Health Care & Social Assistance (+152 new ads). Most industries saw gains over the week, only five sectors were down a combined -127 new ads. Employers with the most new ads include Yale University (174 new ads), The State of Connecticut (+115 new ads), and The Home Depot (+93 new ads). The two occupations with the most job ads Registered Nurses and Retail Salespersons saw large gains, respectively up 36% and 30% from a week ago. Overall, the past five weeks have had the highest combined new ad count since the pandemic lockdown of early last year.

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Sales Representatives, Wholesale and Manufacturing.  
  
**Employers** with the most new postings include Yale University, The State of Connecticut, and The Home Depot.

**The three industries with the most new job postings where**

* **Health Care and Social Assistance** (152 new postings, +14% over the week)
* **Retail Trade** (857 new postings, +25% over the week)
* **Manufacturing** (532 new postings, +28% over the week)

   
 Fifteen sectors had job posting increases over the week ending April 3rd, two were unchanged, and four had decreases. Most of the overall increase occurred in Information (+227 new ads), Retail Trade (+170 new ads), and Health Care & Social Assistance (+152 new ads). Increasing sectors added a combined 1,192 new ads and decreasing sectors fell a combined -127 new ads. Over four weeks, sixteen sectors had increases and five had decreases. The largest four-week increases occurred in Retail Trade (+288 new ads), Information (+165 new ads) and Educational Services (+131 new ads). Combined four-week new ad decreases across the five decreasing industries was -131 new ads, with most of that occurring in Manufacturing (-86 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

**New Job Postings by Occupation**



**The occupations with the most new postings were:**

* Registered Nurses (287 new postings, +36% over the week)
* Retail Salespersons (270 new postings, +30% over the week)
* Sales Representatives, Wholesale & Manufacturing (184 new postings, +23% over the week)

**Employers with the Most New Job Postings** 

Employers with the most new job postings during the week ending April 3rd, 2021 were mostly in Retail Trade, Finance & Insurance, Retail Trade, and Health Care. The 25 employers shown above account for 16 percent of all new ads. Of the top 25 employers, 16 had over the week increases, one was unchanged, and 8 had decreases. Among the 16 increasing employers, the largest occurred at Yale University (+118 new ads) and the State of Connecticut (+113 new ads). The largest decreases over the week occurred at UnitedHealth Group (-33 new ads). Over Four weeks, 15 employers had increases and 10 had decreases, the largest of each being Yale University (+156 new ads) and Merck & Company (-81 new ads).  
 **Covid-19 and Weekly New Job Postings**  
HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)